Exhibit 5

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July 22, 2009

VIA E-MAIL

Ryan McCrum, Esq. Jones Day North Point 901 Lakeside Avenue Cleveland, Ohio 44114-1190

Re: Sony Corporation v. Vizio, Inc.

Dear Ryan:

I write in response to your July 21, 2009 letter regarding expert discovery and limiting the number of asserted claims. Sony would be happy to discuss the issue of limiting the number of asserted claims during the meet-and-confer tomorrow.

As for the issue of expert discovery, we are confused by your statement about "Sony's offer to continue the meet and confer this week." As I explained in my July 16, 2009 letter, this issue is not yet ripe for a Local Rule 37 meet-and-confer. Nevertheless, Sony would be happy to discuss the issue in an informal manner, after the transcribed portion of the parties' meet-and-confer tomorrow.

We still have not heard from you regarding Vizio's availability for the meet-and-confer tomorrow. Please let us know as soon as possible when Vizio is available.

Best regards.

To'dd Kennedy

quinn emanuel urquhart oliver & hedges, IIp

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